

Newsletter

Edition 32 (April, 2016)



Through this electronic newsletter, we want to keep you informed about key CCI-related news and events around the globe. We also want to spotlight and share effective innovations, successful collaborations and remarkable initiatives of CCI member organizations.

For this issue, we highlight the fact that CCI and its members do not only save lives, we also help build future leaders and catalysts for change. We see this in the teen leadership development program for adolescents with cancer of Kids Cancer Care Foundation in Alberta, Canada and in the collaborative initiatives for capacity building of health partners in LATAM (Fundacion Nuestros Hijos) and China (Pau Kwong Wun Foundation).

CCI and its members also continuously create new ways to provide psychosocial support for children and young people with cancer; CCF- Singapore shows how one can build friendships despite language and geographical barriers.

CCI and its members actively protect and promote the rights of children with cancer. It also helps fight discrimination against girls with cancer. CanKIDS India demonstrates how this can be done with high impact. In this issue, we also feature one of our pioneering members in South Africa, CHOC.

We hope these stories and initiatives will inspire you to do more; finding new and better ways to assist and support kids with cancer, the survivors and their families. We invite you to get to know and work with the CCI member organizations in your area. Together, We Are Stronger.

Visit as well our new website at www.childhoodcancerinternational.org

Carmen Auste (CCI President)



MAKING HISTORY and CHANGING THE STORY FOR CHILDHOOD CANCER

International Childhood Cancer Day (www.internationalchildhoodcancerday.org) is celebrated every 15th of February to honor the courage and strength of children/adolescents with cancer. On the occasion of the 15th International Childhood Cancer Day (ICCD), Childhood Cancer International, with the initiative of the CCI Europe team (headed by Anita Kienesberger), the creative inputs of the team from the premier Swedish advertising agency Garbergs and the technical support of

its



Swedish member organization Barncancerfonden, created and launched the distinctive global awareness campaign “Child4Child” (www.child4child.com).

Christophe Beck, the composer for Disney’s smash hit “Frozen”, together with his 12 year old daughter Sophie, wrote a new song “We Are One” capturing the journey and the spirit of kids courageously fighting cancer as “warriors”. The children of the world were invited to “Raise Your Voice Against Childhood Cancer” by joining, singing and

recording the chorus of the song “We Are One”.

Close to a million kids from all over the world, contributed their creative and personal versions of the song. More than 242 million viewed the various postings in different sites. A consolidated version of the song was created by David Goldsmith and released on ICCD in more than 50 global music platforms such as Spotify, iTunes, Musical-ly as well as YouTube.

[Read more](#)

[Watch the video](#)



Kids Cancer Care Foundation of Alberta: Building Teen Leaders. Sharing Hope

CANADA

These two stories describe how the CCF Alberta Teen Leadership Program empower teens with childhood cancer to move beyond their own challenges with cancer and be of service to others. A group of teens from Kids Cancer Care Foundation of Alberta, joined members of the Rotary Club of Calgary during a mission in Ensenada, Mexico last

winter to build homes for low income families.

Another heartwarming story is that of Davis, who was diagnosed with stage 4 neuroblastoma in 2006. Despite his state of health, he asked his parents to allow him to join the team and share whatever strength he still had to help the poor families in Ensenada, Mexico.

[Read more](#)

Fundación Nuestros Hijos (FNH) initiates a Palliative Care Program in 4 LATAM

CHILE



On the occasion of its 25th year anniversary, Fundación

Nuestros Hijos is implementing a Palliative Care and Pain Relief Program (PCP) for children with cancer in four LatAm countries: Bolivia, Colombia, Paraguay and Peru. The



program will: give theoretical and practical tools to physicians, nurses, multidisciplinary oncology teams, parents; contribute to the

creation of public policy addressing this issue as well as decrease the burden on families of children with cancer.



[Read more](#)

Paint Pals: Building Connections and Nurturing Friendships

SINGAPORE

Having cancer and going through the long treatment required can be a very isolating and lonely experience, for a child and most especially a teen. Paint Pals is an



innovative programme that connects children and youth between ages 7-21 years old from different CCI member organizations in different countries. Participants in the program are matched according to their age.

[Read more](#)

Creating Breakthroughs through Educational and Learning Alliance in Asia

CHINA

An educational and learning alliance was formed between the European Society for Blood and Marrow Transplant Nurses Group

Kwong Wun Charitable Foundation of Hong Kong (headed by CCI Asia Head, Benson Pau) and the Guangzhou Gold-ribbon Special Children Parents Center (GGSCPC) in mainland China were the local executing

Fighting Gender Discrimination and Supporting Girl Children with Cancer

(EBMT NG), Nurses No Frontier (NNF) and Childhood Cancer International.

partners.

[Read more](#)

CCI believes that its mission of helping ensure that children with cancer everywhere get the best possible treatment and care, can be actualized with the presence of caring, capable and competent nurses and medical staff.

Guangzhou, China was chosen as the first training location. CCI Asia members, Pau

INDIA

CANKIDS-KIDSCAN has joined hands with producers of Kannada film "The Plan" and the film's producers – Malgudi Talkies and Day Dream Creations to raise awareness and funds for its Girl Child Project that offers treatment and support for girls with cancer.



Poonam Bagai, CanKids founder and head explains the reason for the project : "Gender discrimination in our country is prevalent at all levels. In a study in Haryana in 2013, we found that girls with cancer seem to be facing discrimination as compared to boys. Some parents do not even want to inform

relatives or neighbors about this ailment as it could hamper the marriage prospects of their other children.

[Read more](#)



CHOC: Childhood Cancer Foundation SA, "Keeping more than hope alive!"

SOUTH AFRICA

CHOC Childhood Cancer Foundation SA is the only organization in South Africa that provides comprehensive countrywide support for children with cancer, children with life-threatening blood disorders, and their families. In their 4 decades of existence, their holistic approach has evolved

to ensure that children with cancer are diagnosed early, have timely access to pediatric oncologist care, and are supported throughout the lengthy treatment phase. All of these help ensure increased survival rates and better health outcomes.

[Read](#) [more](#)

Coming events

- **Europe:** 7th CCI Europe Regional Meeting, 22nd – 24nd April 2016 (Belgrade, Serbia).
- **Asia:** 10th CCI Asia Conference which will be held in Moscow-Russia from 25th-28th May, 2016 (Moscow, Russia).
- **Global:** 48th Congress of SIOP, 19 – 22 October 2016 (Dublin, Ireland). [Read more](#)



Keep the CCI Head Office updated

Did your organization change any contact details (address, email, phone or website)? Please keep us updated and send us an email

headoffice@cci.care

